

# Why a Home Buyer Should Buy Through a REALTOR®

- REALTORS® have sellers' confidence
- REALTORS® can provide an objective analysis of the market*
- REALTORS® network with other REALTORS®
- REALTORS® have access to new properties coming on the market daily*
- REALTORS® have more constant exposure
- REALTORS® help the buyer be less inconvenienced*
- REALTORS® help the buyer enjoy more security
- REALTORS® offer professional showmanship*
- REALTORS® can follow up effectively
- REALTORS® can ask personal questions the buyer can't*
- REALTORS® are trained to handle impatience
- REALTORS® understand the buyer's wants and needs*
- REALTORS® can negotiate without conflict
- REALTORS® can provide closing cost estimates*
- REALTORS® have access to reputable lenders
- REALTORS® can help avoid legal problems*